

# Business Vision and Planning

## Learning outcomes

Managers will:

- ▶ Identify and use appropriate strategic planning tools and techniques
- ▶ Create a compelling, communicable vision
- ▶ Identify and draft appropriate strategies to implement the vision
- ▶ Design a clear implementation plan for a strategy
- ▶ Translate plans into personal objectives and operational standards

## Supporting outcomes:

- ▶ Budget the plan and manage the budget
- ▶ Identify key project management skills
- ▶ Identify key change management techniques

**“Those who look to the past or the present are certain to miss the future.”**

*JF Kennedy*

This is designed to be the key strategic planning event for senior managers at AMSU. You might already have a robust vision and strategy for your union but it is more likely that you are in the same boat as the majority of organisations – “a steady state of not being right” (Agyris)

## Workshop style

Using a combination of scenarios and your real life situations the course leader will take you through the process of vision and planning.

## Impact on the organisation

The final outcome will be a plan to take back to your union

Evaluation

Self assessed skills ladder three months after the course

**Two day course  
at Yarnfield Residential Centre**